

# Park Place

4505 Ashford Dunwoody Rd NE, Atlanta, GA



# PARK PLACE SITE PLAN



NO.	RETAILERS	SF
100	Pepper Boxing	3,105
110	Simply South	7,461
130	Available	8,314
140	Available	3,517
150	Van Leeuwen Ice Cream	1,389
160	Available	7,737
170	Cafe Intermezzo	3,754
180	Balance Salon	1,500
190	Available	1,170
200	Nail 5th Lounge	3,000
210	Available	3,809
220	Eclipse di Luna	4,950
230	Available	4,344
240	McKendrick's	7,150
250	Available	1,115
260	Prime Health	2,513
270	Available	1,867
300	Sola Salons	8,042
350	Zarminali	5,700



# PARK PLACE TRADE AREA

## CENTER HIGHLIGHTS

Central Perimeter is one of the largest office markets in metro Atlanta with **230k** employees in the immediate area, consisting of 30 million square feet.

Affluent residential communities within 5-mile trade area, surrounding home values averaging **\$635k**

Within 2 miles from the site, there are more than **4,700 hotel rooms** in over 26 hotel properties, driving nighttime trips and demand for every day needs.

Trade area beginning to transform from traditional retail offering to elevated and engaged retail experiences, supporting evolution into a 24-7 destination.



PARK PLACE  
EDENS  
REDEVELOPMENT  
EXAMPLES

**PLANNED UPGRADES**

**COURTYARD RE-DESIGN & ACTIVATION**

BRINGING LIFE AND ENERGY TO THE HEART OF THE PROJECT.

**UPDATED FACADES & CENTER IMPROVEMENTS**

FRESHENED LIGHTING, LANDSCAPING, CUSTOMER WALKWAYS AND MORE.

**NEW CONSTRUCTION OF ADDITIONAL  
RETAIL & RESTAURANT SPACE ALONG  
ASHFORD DUNWOODY ROAD.**

**OPPORTUNISTIC RE-MERCHANDISING**

AND LEASING UPGRADES, OF THE EXISTING 82,000 SF OF RETAIL & RESTAURANTS.



# PARK PLACE TRADE AREA

