

Park Place

4505 Ashford Dunwoody Rd NE, Atlanta, GA



PARK PLACE SITE PLAN



NO.	RETAILERS	SF
100	Pepper Boxing	3,105
110	Available	3,952
120	Available	3,487
130	Available	8,314
140	Available	3,517
150	Van Leeuwen Ice Cream	1,389
160	Available	7,737
170	Cafe Intermezzo	3,754
180	Balance Salon	1,500
190	Available	1,170
200	Allure Nail Bar	3,000
210	Available	3,809
220	Eclipse di Luna	4,950
230	Available	4,344
240	McKendrick's	7,150
250	Available	1,115
260	Prime Health	2,513
270	Available	1,867
300	Sola Salons	8,042
350	Zarminali	5,700



PARK PLACE TRADE AREA

CENTER HIGHLIGHTS

Central Perimeter is one of the largest office markets in metro Atlanta with **230k** employees in the immediate area, consisting of 30 million square feet.

Affluent residential communities within 5-mile trade area, surrounding home values averaging **\$635k**

Within 2 miles from the site, there are more than **4,700 hotel rooms** in over 26 hotel properties, driving nighttime trips and demand for every day needs.

Trade area beginning to transform from traditional retail offering to elevated and engaged retail experiences, supporting evolution into a 24-7 destination.



PARK PLACE EDENS REDEVELOPMENT EXAMPLES

PLANNED UPGRADES

COURTYARD RE-DESIGN & ACTIVATION

BRINGING LIFE AND ENERGY TO THE HEART OF THE PROJECT.

UPDATED FACADES & CENTER IMPROVEMENTS

FRESHENED LIGHTING, LANDSCAPING, CUSTOMER WALKWAYS AND MORE.

NEW CONSTRUCTION OF ADDITIONAL RETAIL & RESTAURANT SPACE ALONG ASHFORD DUNWOODY ROAD.

OPPORTUNISTIC RE-MERCHANDISING

AND LEASING UPGRADES, OF THE EXISTING 82,000 SF OF RETAIL & RESTAURANTS.



PARK PLACE TRADE AREA

