



EST. 1964

# Strawberry VILLAGE

800 REDWOOD HIGHWAY • MILL VALLEY, CALIFORNIA

# STRAWBERRY VILLAGE

## SAN FRANCISCO / BAY AREA OVERVIEW

The Bay Area reports an annual GDP of \$1.1 trillion, growing an unparalleled 87% between 2010 and 2020.



4.7 million residents in the San Francisco MSA



Headquarters of 38 Fortune 500 companies including: Apple, Alphabet, Chevron, Wells Fargo, Intel, Meta, HP, Visa, Netflix etc.



21.9 million people are projected to visit in 2022 spending approximately \$6.1 billion. Total visitation is expected to reach pre-pandemic levels by 2024.



Home to 49 colleges and universities, including UC-Berkeley with 45,057 students.



The Bay Area boasts 378,870 tech workers which remains the highest of any region in the US. In 2021 tech jobs accounted for 18.7% of jobs in the region.



San Francisco International Airport served 24 million passengers in 2021.

### MAJOR EMPLOYERS

San Francisco draws in many residents from Marin County, as the city has the second-most Fortune 500 companies of any metro in the nation, as well as the highest concentration of innovation sector jobs in the country.



# STRAWBERRY VILLAGE THE NEIGHBORHOOD

## 3.8M VISITS ANNUALLY

Originally built in 1964, Strawberry Village is located just north of San Francisco in Marin County. This gathering place sits at the crossroads between the affluent

communities of Tiburon, Belvedere, Mill Valley and Sausalito. Strawberry Village provides a distinctive blend of specialty shops, boutiques, eateries and leisurely al fresco dining.



# STRAWBERRY VILLAGE SITE PLAN

NO.	RETAILERS	SF
100	Safeway	44,775
120	Aloh-O Poke, Sushi & Tea	1,192
130	High Tech Burrito	1,040
140	Calico Corners	2,785
150	Available	1,325
160	Tartine	3,091
200	Rims & Goggles	2,687
220	West Elm Storage	3,328
230	SkinSpirit	2,462
240	Bella Boutique	460
250	Strawberry Shoe & Watch Repair	600
260	Strawberry Village Dental Care	1,580
270	Pure Barre	1,312
280	StretchLab	1,010

NO.	RETAILERS	SF
290	Future Available	2,050
340	Hydration Room	1,566
350	Club Pilates	1,826
360	Hot Yoga Republic	3,534
380	Lulu Daes	1,200
390	Cholita Linda	2,260
400	Available	3,826
450	Citizens Bank ATM	98
470	Ernesta	1,192
475	Barry's Bootcamp	3,983
500	Starbucks	3,328
510	ArchRival Sports	2,156
520	Wells Fargo Bank	2,693
530	Bluemercury	2,424
540	Available	2,604
550	New York Bagel	1,228
560	Bank of America ATM	98
570	EVO Spa	2,664
580	Available	2,553
590	D & O Salon	1,364

NO.	RETAILERS	SF
600	The Shade Store	2,370
625	West Coast Sourdough	1,608
650	California Closets	3,514
675	US Bank	3,351
700	Harmony Restaurant	3,310
750	West Elm	10,000
800	Performing Arts Academy Marin	6,314
850	Available	4,280
900	In-N-Out	
920	Dignity Health-GoHealth Urgent Care	4,236
930	IVX Health	2,365
940	One Medical	5,086
950	Spot Pet Care	1,197
960	Orangetheory Fitness	3,165
970	AT&T	1,530
980	Citizens Bank	2,869
990	Westamerica Bank	3,686
1000	Green Jeans Garden Supply	
1100	Telford's Pipe & Cigar, Inc.	2,730



ANNUAL VISITORS: **3.8M**



# STRAWBERRY VILLAGE PHOTOS

## HIGHLIGHTS

- 175,385 SF retail destination situated in highly desirable Marin County
- Average Household Incomes of \$198k and Median Home Values of nearly \$2 million within 3 miles
- Well-located, high visibility along US 101 (140,000 vehicles/day), and provides direct access to affluent communities of Tiburon and Mill Valley
- Boasts highest number of visitors in the trade area with 2.87M visits annually

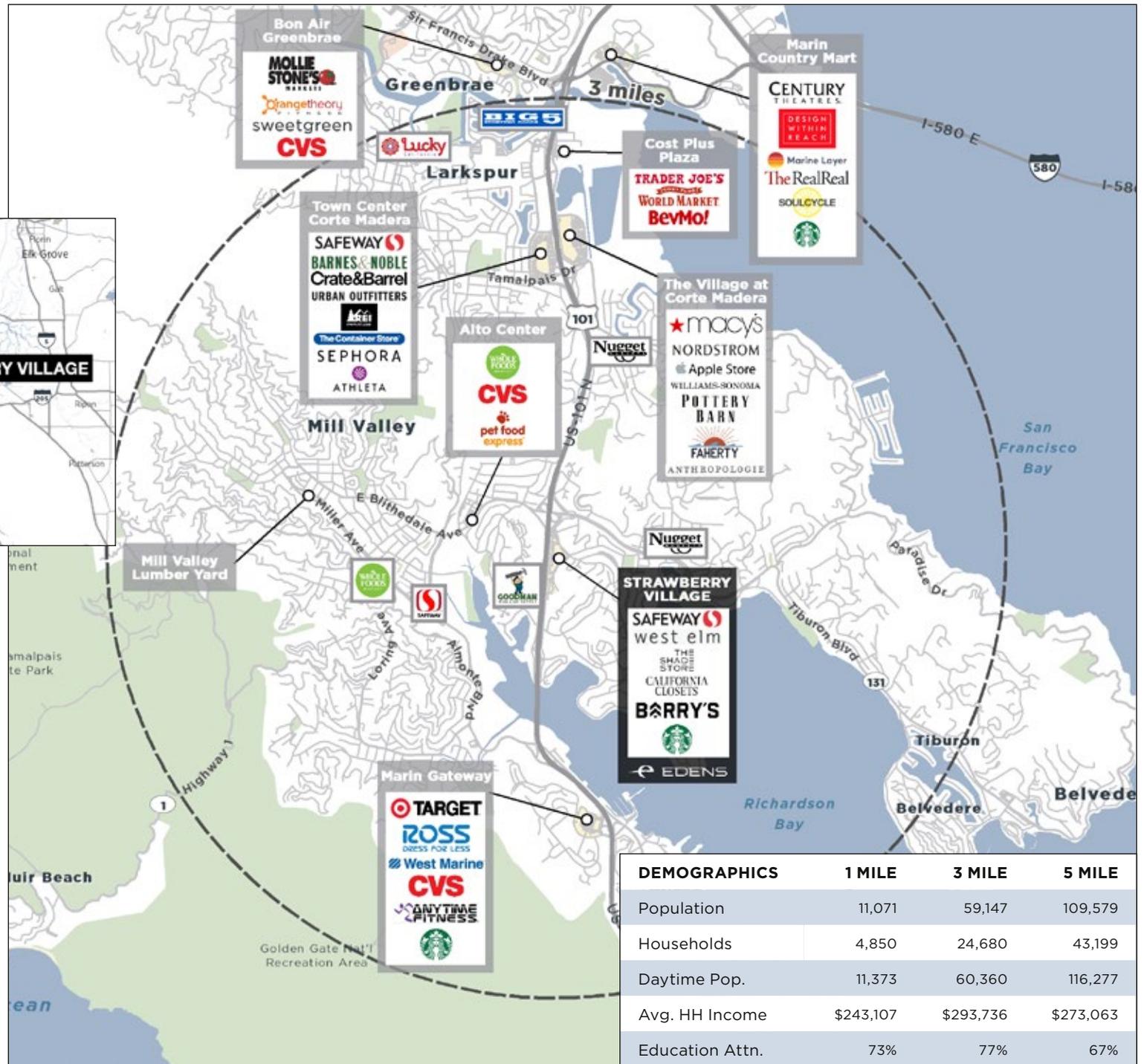


# STRAWBERRY VILLAGE SITE IMPROVEMENTS

1. Plaza revival: new landscaping, murals, outdoor seating
2. Outdoor furniture throughout
3. New monument sign, entry landscaping
4. Updated landscaping, entrance sign



# STRAWBERRY VILLAGE TRADE AREA



DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
Population	11,071	59,147	109,579
Households	4,850	24,680	43,199
Daytime Pop.	11,373	60,360	116,277
Avg. HH Income	\$243,107	\$293,736	\$273,063
Education Attn.	73%	77%	67%

# STRAWBERRY VILLAGE SITE PLAN

Leased  
 Available  
 Future Available  
 At Lease



REDWOOD HIGHWAY FRONTAGE RD - 5,825 VPD

NO.	RETAILERS	SF	NO.	RETAILERS	SF	NO.	RETAILERS	SF	NO.	RETAILERS	SF			
100	Safeway	44,775	270	Pure Barre	1,312	500	Starbucks	3,328	650	California Closets	3,514	970	AT&T	1,530
120	Aloh-O Poke, Sushi & Tea	1,192	280	StretchLab	1,010	510	ArchRival Sports	2,156	675	US Bank	3,351	980	Citizens Bank	2,869
130	High Tech Burrito	1,040	290	Future Available	2,050	520	Wells Fargo Bank	2,693	700	Harmony Restaurant	3,310	990	Westamerica Bank	3,686
140	Calico Corners	2,785	340	Hydration Room	1,566	530	Bluemercury	2,424	750	West Elm	10,000	1000	Green Jeans Garden Supply	
150	Available	1,325	350	Club Pilates	1,826	540	Available	2,604	800	Performing Arts Academy Marin	6,314	1100	Telford's Pipe & Cigar, Inc.	2,730
160	Tartine	3,091	360	Hot Yoga Republic	3,534	550	New York Bagel	1,228	850	Available	4,280			
200	Rims & Goggles	2,687	380	Lulu Daes	1,200	560	Bank of America ATM	98	900	In-N-Out				
220	West Elm Storage	3,328	390	Cholita Linda	2,260	570	EVO Spa	2,664	920	Dignity Health-GoHealth Urgent Care	4,236			
230	SkinSpirit	2,462	400	Available	3,826	580	Available	2,553	930	IVX Health	2,365			
240	Bella Boutique	460	450	Citizens Bank ATM	98	590	D & O Salon	1,364	940	One Medical	5,086			
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