



# South Bay

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8 Allstate Road, Boston, MA

# SOUTH BAY SITE PLAN

NO.	RETAILERS	SF
05	Panera Bread	4,383
10	TJ Maxx	31,608
20	Market by Macy's	33,815
30	Total Wine	23,400
40	Marshalls	30,000
50	Best Buy	33,255
50A	Bob's Discount Furniture	11,495
60	Target	147,941
70	Home Depot	125,347
80	Old Navy	20,247
90	Metro by T Mobile	273
95	Five Below	9,866

NO.	RETAILERS	SF
2-20	Super Stop & Shop	74,872
2-30	Famous Footwear	6,893
2-40	Applebee's	5,800
2-50	Olive Garden	7,685
2-60	Stop & Shop Fuel	1,500
2-70	Bank Of America	3,000



# SOUTH BAY SITE PLAN

NO.	RETAILERS	SF
200	Pearl's Oyster Bar	1,355
210	Totto Ramen	1,370
220	Activate	11,140
240	JP Licks	2,206
250	Carter's (Future Available)	4,000
260	Available	5,890
275	Ulta	10,847
280	Starbucks	2,200
290	Holistic Ink	745
300	Kura Sushi	4,080
325	Boston Medical Physical Therapy	10,420
350	Nike	18,020
360	Chipotle	2,493
370	AMC	49,261
380	Gyu Kaku	4,620
390	Crumbl	1,825
400	Sally's Apizza	5,000
425	Panda Express	3,640
450	110 Grill	6,000
500	Red Wing Shoes	2,185
525	European Wax Center	1,570
530	The Nail Bar	1,530
540	Hanscom Federal Credit Union	3,010
545	Halal Guys	1,000
550	Dave's Hot Chicken	3,045
600	Carhartt	5,165



## SOUTH BAY CENTER PHOTOS

### CENTER HIGHLIGHTS

1-minute walk from the Newmarket T Station and 2-minute bus ride from Andrew Square T Station, with a combined annual ridership of more than 4 million

Boston's most accessible center with proximity to all major roads, located at exit 18 off 93 - 204,335 vehicles per day

Population is expected to grow to 439,128 people within 3 miles of South Bay by 2028

758,061 day time population and 27,633 businesses within 3 miles

\$146,375 average household income within a 3 mile radius

10.6M annual trips with an average dwell time of 59 minutes



### SOUTH BAY EXPANSION

**1.6 million square feet** of retail, restaurant, cinema, residential and hotel space, weekly trips 200,000 guests

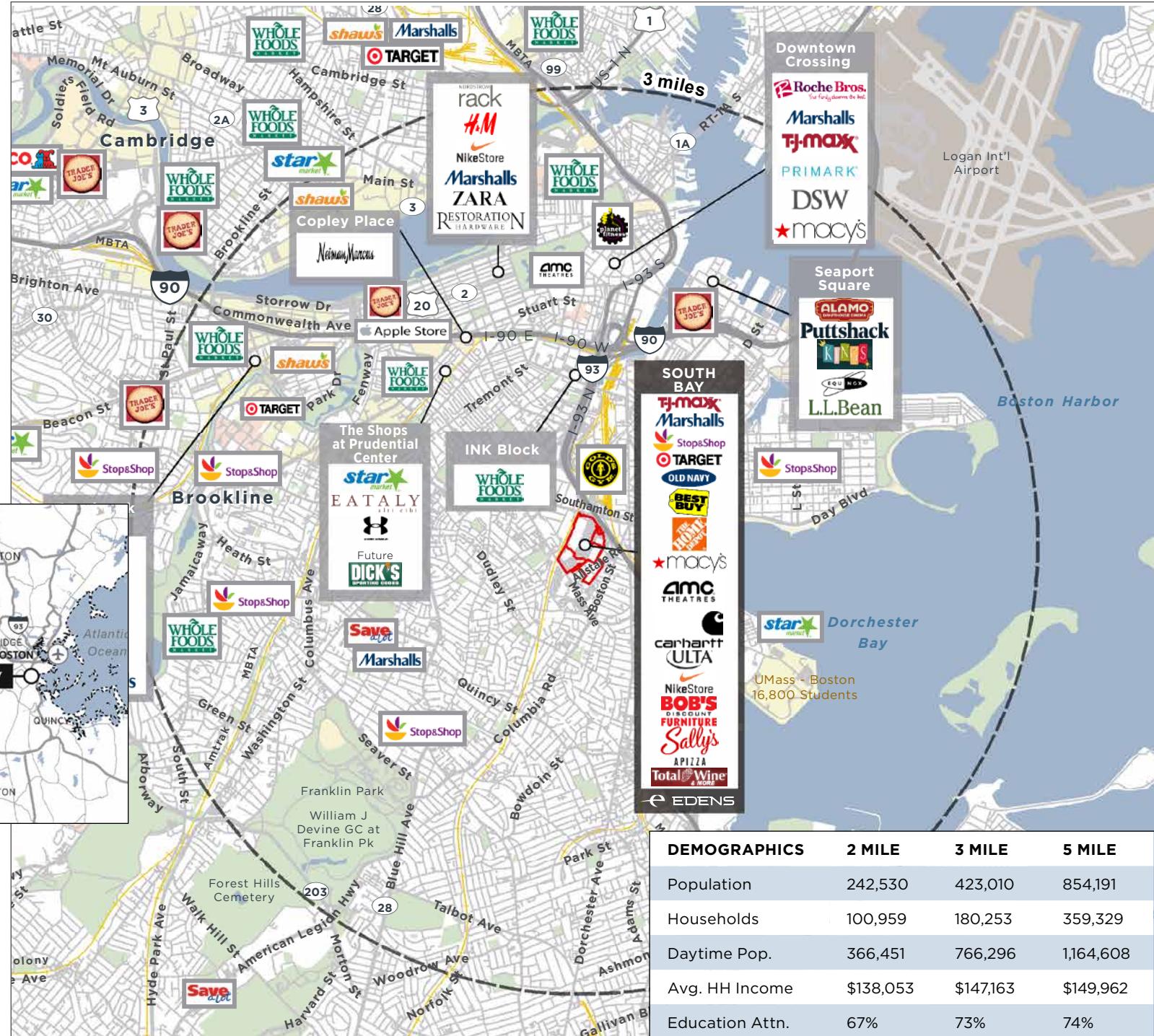
**Transit Oriented**, combined annual ridership of 4 million people

**475** residential units | **130** hotel rooms

**12-screen IMAX® and AMC Prime theater**, Boston's largest theater with **800,000 people** expected annually

## SOUTH BAY **TRADE AREA**

251202



Demographics	2 Mile	3 Mile	5 Mile
Population	242,530	423,010	854,191
Households	100,959	180,253	359,329
Daytime Pop.	366,451	766,296	1,164,608
Avg. HH Income	\$138,053	\$147,163	\$149,962
Education Attn.	67%	73%	74%